



uppercasse living®

welcome to the uppercasse living opportunity

We are excited to introduce you to the Uppercase Living® opportunity. As a company, Uppercase Living is committed to the success of each and every Demonstrator. Whether you are looking for a part-time, home-based business opportunity to supplement your income or a new career opportunity with unlimited earning potential, Uppercase Living is interested in helping you reach your goals.

We think you'll find Uppercase Living's simple Compensation Plan offers one of the most rewarding business opportunities in the industry, while allowing you the freedom to set your own hours and establish your own goals for your business. Furthermore, we hope you will have fun sharing our exciting new products and ideas with others, while enjoying the opportunity to meet new people and develop new lasting friendships.

Our business is fun and rewarding. The opportunity is limitless and we would love to have you as part of the Uppercase Living team! We extend an open, heartfelt invitation to you and hope you will consider joining in on the excitement as we build toward the future. >

opportunity

Uppercase Living is proud to offer one of the most rewarding business opportunities in the industry. As an Uppercase Living Demonstrator you not only have the ability to earn a significant income, but there are many other benefits you receive as well. Some of the benefits of becoming an Uppercase Living Demonstrator include the following:

BENEFITS OF BEING AN UPPERCASE LIVING DEMONSTRATOR

- Unlimited income potential
- Set your own hours
- Be your own boss
- Low start-up costs
- Earn immediate income
- No inventory requirements
- Be in the forefront of new home decorating trends
- Share exciting new products and ideas with others
- Develop new friendships
- Product discounts
- Leadership opportunities
- Rewards for helping others succeed
- Personal growth and self-confidence
- Recognition and career advancements
- Fun nights out
- Freedom to put family and personal priorities first
- Uppercase Living Starter Kit (includes sales aids & over \$125 of free product)

If any of these benefits listed above are appealing to you, we invite you to consider becoming an Uppercase Living Demonstrator. Imagine yourself being able to set your own schedule while creating an exciting new business right from your home. There's never been a better time to pursue your dreams than right now. Sign up today and experience the excitement of joining our growing team at Uppercase Living.



compensation plan

As an Uppercase Living Demonstrator, you are rewarded for your personal sales and also for the sales generated by those you introduce to the Uppercase Living Opportunity.

The Uppercase Living Compensation Plan is comprised of four basic components:

- Instant Commission
- Volume Bonus
- Leadership Bonus
- Downline Commission

Between these four forms of compensation, you are able to actually earn up to 40% on your personal sales while also earning up to 6.5% of the sales generated by others you bring into your organization.

instant commission

You will earn an Instant Commission of 25% immediately based on all your customers' orders. You do this by collecting the total value of the sale and remitting the wholesale cost to the company.

As an example, if you hold just four Open Houses in a given month that average \$400 in product sales, your total personal sales volume for the month would be \$1,600. From this amount you would retain \$400, which represents your Instant Commission of 25% (25% x \$1,600 = \$400).

volume bonus

Each month, in addition to your Instant Commission, you are also entitled to an additional percentage of your personal sales if your monthly sales are at least \$500. This is called your Volume Bonus, and it is paid monthly. For example, if your total personal sales volume for the month was \$1,600, you would receive a Volume Bonus of \$48 (3% of \$1,600) on top of your Instant Commission for the month.

A complete summary of the Volume Bonus percentages is detailed below:

instant commission and volume bonus

MONTHLY PRODUCT SALES	INSTANT COMMISSION	VOLUME BONUS	TOTAL COMMISSION
\$0 - \$499.99	25%	0%	25%
\$500 - \$999.99	25%	1%	26%
\$1,000 - \$1499.99	25%	2%	27%
\$1,500 - \$1,999.99	25%	3%	28%
\$2,000 - \$2,999.99	25%	4%	29%
\$3,000 - \$3,999.99	25%	5%	30%
\$4,000 - \$4,999.99	25%	6%	31%
\$5,000 - \$5,999.99	25%	7%	32%
\$6,000 - \$6,999.99	25%	8%	33%
\$7,000 - \$7,999.99	25%	9%	34%
\$8,000 +	25%	10%	35%





leadership bonus

As you begin to recruit new Demonstrators to build your organization, there are various titles you can earn as your organization grows. With each new advancement in title, the rewards become greater. There are seven different leadership levels, or titles, that can be attained as you build your organization. These are listed below along with a summary of the requirements for each title.

Once you recruit just two new Demonstrators directly below you in your organization and qualify as a Senior Demonstrator, you will

be eligible to start receiving Leadership Bonuses (see leadership requirements below). Leadership Bonuses range from 2% to 5% of your personal sales volume for each month you qualify. Note that these Leadership Bonus percentages are in addition to the Instant Commission and Volume Bonuses that you will receive on your personal sales volume. Like your Volume Bonuses, all Leadership Bonuses are paid monthly.

A summary of the Leadership Bonus amounts and the qualifications is detailed below:

leadership bonus

LEADERSHIP BONUS QUALIFICATION <i>demonstrator level</i>	LEADERSHIP BONUS <i>(personal sales)</i>	MINIMUM QUARTERLY SALES <i>(personal volume)</i>	FRONTLINE* DEMONSTRATORS					
			MINIMUM TOTAL DEMONSTRATORS	SENIOR DEMONSTRATORS	DIRECTORS	SENIOR DIRECTORS	EXECUTIVE DIRECTORS	GOLD DIRECTORS
Associate Demonstrator	0.0%	\$300	--	--	--	--	--	--
Senior Demonstrator	2.0%	\$600	2	--	--	--	--	--
Director	3.0%	\$1,000	5	1	--	--	--	--
Senior Director	4.0%	\$1,000	10	3	--	--	--	--
Executive Director	5.0%	\$1,000	20	5	1	--	--	--
Gold Director	5.0%	\$1,000	30	7	2	1	--	--
Platinum Director	5.0%	\$1,000	40	9	3	2	1	--

Note: The average Open House typically generates over \$400 in personal sales, which suggests you could attain this minimum through a single Open House event held during the quarter.

* **Frontline** refers to a Demonstrator that is directly under you, or on "Level 1" of your organization.

downline commission

As an Uppercase Living Demonstrator, you have the opportunity to build a successful organization that extends beyond your personal sales activity. Through your efforts in recruiting new Demonstrators, you will discover great satisfaction in helping others succeed in this business while achieving your own personal financial goals at the same time. This is possible because the Uppercase Living Compensation Plan is structured to reward you financially for helping others become successful right along side of you.

By bringing new Demonstrators into your organization you will advance in your Leadership Level (see leadership requirements below) and be able to earn more and more commissions based on the sales volume of your downline. As you are building your Uppercase Living business you will discover the importance of not only recruiting new Demonstrators, but also helping them to recruit and build their businesses. In building depth in your organization, you will begin to discover the greatest rewards offered through the Compensation Plan.

As you build your downline and achieve higher leadership levels you will begin to unlock the unlimited earning potential of the Compensation Plan. This is because you are increasingly rewarded on more and more of the sales volume generated at different levels of your organization as you attain higher leadership levels. Furthermore, as you bring in more and more Demonstrators who are also interested in recruiting new Demonstrators, your organization begins to grow exponentially.

The chart, above right, reflects the various downline commission payouts for each different Leadership Level. You'll note that once you achieve the status of Executive Director, you are paid five levels deep within your organization. Along with your Volume Bonuses and Leadership Bonuses, all Downline Commissions are paid monthly.

join us

Uppercase Living offers a fun and exciting opportunity to create your own business by simply sharing a product that people are eager to purchase from you. As a new Demonstrator you will receive a Starter Kit that contains all the tools you need to get started right away.

To sign up, ask your Uppercase Living Demonstrator for her Demonstrator Website and click the link to enroll online.

www.uppercaseliving.com

downline commission

DEMONSTRATOR LEVEL	LEVEL 1 (frontline)	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5
Associate Demonstrator	1.0%	0.0%	0.0%	0.0%	0.0%
Senior Demonstrator	2.0%	1.0%	0.0%	0.0%	0.0%
Director	3.0%	2.0%	1.0%	0.0%	0.0%
Senior Director	4.0%	3.0%	2.0%	1.0%	0.0%
Executive Director	5.0%	3.5%	2.5%	1.25%	0.25%
Gold Director	6.0%	4.0%	2.75%	1.50%	0.50%
Platinum Director	6.5%	4.5%	3.0%	1.75%	0.75%

